

# *2018 T-Shirt Design Contest*

## *Outlander North Carolina*



Thank you so much for your interest in the 1st Annual Outlander North Carolina T-Shirt Design Contest!

We're very excited about this competition and look forward to seeing all the beautiful designs. In the following paragraphs you should find the answer to most questions you may have, as well as how to enter. If you have any other questions, please contact Beth Pittman by email at [outlandernorthcarolina@gmail.com](mailto:outlandernorthcarolina@gmail.com)

<https://outlandernorthcarolina.com/t-shirt-design-contest-2018/>

### *Contest Rules*

1. You must be 18 years or older to enter this contest.
2. You must be a member of the Outlander North Carolina Facebook Group or a subscriber to the Outlander North Carolina website/blog to enter. All entrants will be verified.
2. The contest begins on Monday, July 30, at 12:00 NOON, EDST (Eastern Daylight Savings Time).
3. Entries must be submitted by 11:59 PM EDST, on Monday, August 20th.
4. Winners will be notified by August 24th, via email, as well as an announcement on the Outlander North Carolina website and Facebook Group.
5. You may submit up to 2 designs, however they must be submitted as separate entries.
6. Your design can be on the front of the shirt only.
7. Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including images/copy found on the internet, unless purchased and/or clearly marked as published under a creative commons (cc) license.
8. Outlander North Carolina, LLC, will have printing rights to the winning design. By submitting you agree that if your design wins, it can be used by Outlander North Carolina, LLC, on a t-shirt and other promotional items, marketing and public relations materials. The

winner and image of the design will be recognized in our official website and on social media.

9. Net proceeds from the sale of the t-shirts will go to the #SaveAlamance campaign. For more information about this campaign, please visit <https://www.facebook.com/SaveAlamance/>

## *Design Guidelines & Specifications*

1. The design approach may be traditional or abstract, but it must be clearly themed around **Outlander, specifically Drums of Autumn, & North Carolina.**
2. Design submission should be saved to 300 dpi to produce a quality output. Acceptable files are high resolution PDF, AI, EPS, JPG, PNG, PSD, JPGs, and TIFF files.
3. While it is not required, should you wish to center your design around our logo, you may reach out to Beth Pittman at outlandernorthcarolina@gmail.com for a high resolution file of the Outlander North Carolina logo as well as the matching color codes.
4. The design should be on the front of the shirt and should be contained within a 11 inch by 17 inch area.

## *Designs will be judged on the following criteria*

1. Concept and originality.
2. How well the design captures the spirit of Outlander North Carolina.
3. Striking and memorable design.
4. Eye-catching and visible from a distance.
5. Completeness of design – must be ready for print.

## *Judges & Selection of Winners*

Designs will be judged by the nine administrators of the Outlander North Carolina Facebook Group, who are: Beth Pittman, Susan Holmes Jackson, Traci Wood Thompson, Nancy Roach, Blair Beard, Harmony Lea Tersanchi, Cameron Willard Hogg, Mitzie Howard Munroe and Tara Crawford Heller. The first place winner will be chosen by Judge Vote (see #1 under Prizes below).

## *Prizes*

1. **Judge Vote** - As selected by the judges:
  - The first place winner will have their T-shirt printed and sold as an official 2018 Outlander North Carolina T-shirt, a \$50 Amazon gift card and an autographed copy of Drums of Autumn by Diana Gabaldon plus social media recognition on the Outlander North Carolina Group Page and a winners announcement on the official website.
2. **Group Vote** - as selected by the Outlander North Carolina Facebook Group

- The second place winner will be selected by group vote. All properly submitted designs, excepting the winner of the Judge's vote, will be placed in an album on the Outlander North Carolina Facebook Group for all to see on August 21st. On August 24th, the design with the most likes will receive a \$25 Amazon Gift Card plus social media recognition on the Outlander North Carolina Group Page and a winners announcement on the official website.

### *How to Enter*

1. To enter you must first email the necessary form, signed and dated, to Beth Pittman at [outlandernorthcarolina@gmail.com](mailto:outlandernorthcarolina@gmail.com)
2. You must have your print-ready design emailed to Beth Pittman @ [outlandernorthcarolina@gmail.com](mailto:outlandernorthcarolina@gmail.com) by 11:59 PM EDST on August 20th, 2018.

**\*\*\*Terms, Conditions & Entry Form On Next Page\*\*\***

## Terms & Conditions & Entry Form\*

**OWNERSHIP:** Outlander North Carolina, LLC, has EXCLUSIVE rights to reproduce and use. Entries become the property of Outlander North Carolina, LLC, and none will be returned or acknowledged except as provided herein. Submission of an entry grants Sponsor and its agents an unlimited, worldwide, perpetual, royalty-free license and right to publish, use, edit, adapt, modify and/or publicly perform the entry in any way, in commerce and in any and all media worldwide now known or hereinafter developed, without limitation and without notice or consideration of the contestant. By submitting an entry, each contestant in the Contest further agrees that his/her entry constitutes an assignment of all rights, including but not limited to intellectual property rights, and title in and to such entry and the photograph therein to Sponsor. Sponsor may require contestants to execute documents to confirm this transfer of rights. Failure to do so may result in disqualification. Upon submission you agree to forfeit any ownership and are prohibited from the independent reproduction or sale of any images. By virtue of a non-exclusive, worldwide, royalty-free, perpetual license for the designs granted by all finalists chosen prior to the voting process, Outlander North Carolina, LLC, shall have the right to edit, adapt, print (as on apparel) and publish any or all of the designs deemed finalist, and may use them in any media and/or the promotion of Outlander North Carolina without compensation to the contestant, his or her successors or assigns, or any other entity. Outlander North Carolina maintains the rights to receive all proceeds from the sale of any merchandise using the submitted artwork, without fee or other form of compensation due at any time to the contestant. Designs will be credited to the artist on Outlander North Carolina website and in all promotions relevant to that product. In the event that ownership of any design submitted is challenged in any manner by any person, Outlander North Carolina, LLC, may disqualify that design and will discontinue use.

**I, \_\_\_\_\_, have read and understand the rules, guidelines, terms and conditions and fully consent to adhere to the above.**

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Email address: \_\_\_\_\_

Date: \_\_\_\_\_

Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**\*This page which constitutes the entry form must be completed and emailed to Beth Pittman at [outlandernorthcarolina@gmail.com](mailto:outlandernorthcarolina@gmail.com). Entries submitted without this form being completed and submitted via email will be disqualified.\***